

Willi Schillig Polstermöbelwerke GmbH & Co. KG

Guest Post: Germany's best furniture manufacturers 2020

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W.SCHILLIG belongs to Germany's best

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Already for the third time Deutschland Test together with the business magazine FOCUS MONEY and Institut for management and economic research (IMWF) examined approximately 24,000 marks and/or enterprises in a broadly put on study.

From view of the consumers W.SCHILLIG belongs to **Germany's best furniture manufacturers** in the category »the best in everyday life«! (published in FOCUS 41/20 of October 2, 2020 and FOCUS-MONEY 41/20 of September 30, 2020)

Erik Stammberger, owner and CEO of the Schillig Group:

»Many thanks! We are very happy and proud of this award! The trust placed in us by our customers encourages us to give our best every day and to continue working on the best seating comfort ever. My thanks go above all to our employees, without whose professional competence, many years of experience, attention to detail and passion for the upholstery craftsmanship this success would not have been possible!«

The study shows which brands the Germans trust most. Behind the brand values there is the popularity among consumers, and this is certainly measurable. Every personal experience and every evaluation provides important information - the more of it is gathered, the more precise the overall picture is in the end. In total, several million customer opinions were recorded and evaluated. »**Germany's best**« were then classified into four main categories: everyday life, job, leisure and technology.



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