

Techtextil / Texprocess

The city of the future in view

Thursday, 04.04.2019



Photo: Messe Frankfurt / Techtextil, Texprocess

By 2050, nearly 70 percent of all people are expected to live in urban areas, metropolises and mega-cities, according to the United Nations. This places new demands on building, on mobility concepts, on health services as well as on smart fashion and functional clothing. With the special event "Urban Living - City of the Future", Techtextil and Texprocess are dedicating their own theme area to life in the city of the future from 14 to 17 May 2019.

From 14 to 17 May 2019, "Urban Living - City of the Future" will be the theme of the Techtextil and Texprocess 2019 in Frankfurt am Main, the leading international trade fairs for technical textiles and nonwovens as well as the processing of textile and flexible materials. Supported by Creative Holland, the sectoral association of the Dutch creative industries, the special area questions the role that textiles and textile composites can play in the future of cities and highlights outstanding applied textile-urban innovations from the Netherlands.

"Techtextil and Texprocess are creating a common interaction space with the guiding theme Urban Living - City of the Future, which brings together the fields of application of Techtextil and Texprocess even

more closely. "With the Dutch creative industry, we were able to win the perfect project partner for the implementation. The design orientation of the Dutch creative industry and the innovative, future-oriented and sustainable inventive talent that characterizes our neighboring country are a perfect match for the positioning of Techtextil and Texprocess," explains Olaf Schmidt, Vice President Textiles and Textile Technologies at Messe Frankfurt.

In the foyer of Hall 4.2, which was first jointly exhibited by Techtextil and Texprocess, selected examples on more than 500 square meters show how textile innovations are already improving human coexistence in urban environments. They refer in particular to the areas of application of Techtextil, which are highly relevant in the wake of the megatrend urbanization: architecture and construction, mobility, medicine and clothing. Selected innovations are staged in a disruptive architectural landscape. The inspiring exhibition area is flanked by a material gallery with thematically fitting best-practice solutions by trade fair exhibitors and the presentation area of the Techtextil student competition Textile Building.

Curated by the Stijlinstituut Amsterdam and structurally implemented by the Dutch architecture firm Refunc, "Urban Living - City of the Future" demonstrates the competence of the Netherlands to provide answers to the current, social and global challenges that the megatrend of urbanization entails.

The city of the future in view

Links

- [Techtextil](#)