Stendebach

A premiere - German Design Award for highly functional bedding

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Photo: Stendebach

Pillows and comforters do not come to mind first when we think of innovative design. And yet, with "S-Loft", a bedding collection manages to be awarded for just that.

Outstanding aesthetics and functionality of new products are the hallmarks of the German Design Award, presented by the German Design Council. This year, for the first time in the long history of the award, a bedding collection has also made it to the winners list. Made this feat the series "S-Loft" from the Westerwald bedding manufacturer Stendebach.

Especially the functionality and technical innovation impressed the jury, who summarized their decision to award the award "German Design Award Special Mention 2019": "The special filling material of the blankets and cushions ensures a down-soft sleep and at the same time allows easy care, such as you are used to it from insensitive synthetic fibers."

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Links

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