

## spoga + gafa 2020

"The current situation always in view"

Monday, 16.03.2020



Photo: spoga + gafa

Although still six months away, the preparations for the spoga + gafa fair in Cologne taking place in September are in full swing. The largest garden fair in the world recorded excellent registration figures at the beginning of March, as the latest press release from Koelnmesse states. In a year-on-year comparison, the trade fair has confirmed exhibitors at a good previous year's level. Despite the prevailing global situation, companies from 64 countries have already registered, which represents a further increase of eight percent. The spoga + gafa 2020 takes place from September 6th to 8th and presents lifestyle trends of the green sector on 230,000 square meters. The focus of the exhibitors and the trade fair concept this year is on the guiding theme "Sustainable Gardens".

This year's main theme runs across all segments of spoga + gafa. In the run-up to and at the event, the trade fair, together with the exhibitors, will present sustainable products and value-adding ideas for the needs of the green sector. Together, the trade fair participants ask themselves how sustainable the garden must be

and the expectations of market participants coincide with those of their customers. The focus of the planning is on special lectures and product shows, innovative approaches and topic-specific tours of the area and surroundings.

The international registrations in the four segments, garden living, garden bbq, garden creation & care and garden unique, once again reflect the wide range of spoga + gafa products.

Always keeping an eye on the current situation, Koelnmesse is thus preparing for a successful spoga + gafa that will take place in six months, as the press release emphasizes. Should this be postponed or canceled due to the Corona virus, Koelnmesse will reimburse the visitor tickets already paid. Exhibitors who do not want to take part in the new date will receive the payments made back. The partners of the fair will be informed about any new developments early in the second half of the year.

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#### **Links**

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