

Nobilia

New production site in southwestern Germany

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Photo: SHS Strukturholding Saar GmbH

The German kitchen furniture producer Nobilia is building an additional production site in the German state Saarland. It will be built in the city Saarlouis. This was announced by the Nobilia managing directors Lars M. Bopf and Dr. Oliver Streit and by the managing directors of the Society for Economic Promotion Saar (gwSaar) Thomas Schuck and Rita Gindorf-Wagner. In the final phase, more than 1,000 jobs will be created. "The French market is the second most important market in the portfolio for Nobilia after Germany. Against this backdrop, Saarlouis in Saarland offers excellent conditions in our view. Saarlouis is located near the border. In this respect, we can meet our customers in France and in other southern European countries geographically well. This saves transport routes and delivery times and thus leads to optimized logistics. In addition, the industrial area in Saarlouis is characterized by very good transport connections", explains Dr. Bopf the main reasons for the decision. "Saarland also offers a well-structured range of skilled workers. That was another decision criterion for our choice of location. The proximity to the French border also provides a good starting point against this background, because Nobilia needs in many different occupations employees with French language skills. For this reason, an independent Nobilia sales office was set up in Saarbrücken at the turn of the year. In this area, we have already hired new employees who specifically look after our French customers," reports Lars Bopf. The construction of the new plant will be modular, ie gradually in different construction stages. "In the final phase of expansion, more than 1,000 workplaces on up to 120,000 square meters of production space can be successively created on this space," explains Dr. Bopf.

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