

Koelnmesse

Top year 2018 – new records in view

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Photo: Koelnmesse

Koelnmesse has confirmed its leading position in the trade fair industry. "In 2018, we once again exceeded our ambitious growth targets. It was the best year ever," says exhibition boss Gerald Böse. At € 337.4 million, sales are more than 23% higher than in the comparable year of 2016 and are more than € 15 million higher than planned. Earnings reached EUR 53.4 million, earnings before interest, taxes and tenders (EBITDA) EUR 81.3 million.

Koelnmesse intends to continue growing in 2019, surpassing the 400 million mark in sales for the first time. She is planning a profit of more than 20 million euros for the current year. "According to the motto of this year's annual report, Koelnmesse has the potential for potential: in Cologne, at our international trade fairs, in the digital world and in the Koelnmesse 3.0 investment program," says Gerald Böse, Exhibition Manager, summarizing the positive developments of 2018. The good result for 2018 was

mainly attributable to the development of the own, foreign and guest events as well as the service business. With a total of 78 trade fairs and exhibitions, Koelnmesse convinced over 38,000 exhibiting companies from 101 countries and around 2.4 million visitors.

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