

Kare

Second shop opened in Canada

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Photo: Kare

"Vancouver is a cooler place with Kare" was the response on Instagram during the opening of the new shop in Western Canada - a big compliment to the German supplier Kare. With its first location in Toronto, Kare launched its network in Canada over two years ago.

"The relaxed lifestyle and buying potential in Vancouver are a perfect match for our brand," said Peter Schönhofen, Kare CEO, who attended the event. Creativity, an immense cultural diversity, the movie industry and a vibrant art scene characterize the 2.5 million metropolis between the Rocky Mountains and the Pacific. And: Vancouver, the "Pearl of Canada's West Coast," ranks among the world's top 5 cities with the highest quality of life.

The two shop owners of Kare Vancouver are new franchisees with a deep background in the furniture industry. They already run multi-brand stores in Canada and North America and are now expanding their network with Kare Shops. Peter Schönhofen: "We agree that Vancouver will not be our only joint project".

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