

Kare Design

Shop opened in Tbilisi

Monday, 11.03.2019



In the meantime good tradition at the opening of a new Kare-Shop: The ceremonial cutting of the red ribbon accompanied by party jesters and glittering cannons. Photo: Kare Design

The new Kare shop in the Georgian capital Tbilisi is now providing more fun in living. Kare CEO Peter Schönhofen traveled to the city on the Caucasus for the Grand Opening.

Since mid-February, the 500 sqm store in the million-metropolis is on the net, which impresses with its multicultural flair, economic power and a beautiful old town. Kare CEO Peter Schönhofen personally traveled to the Grand Opening in Tbilisi, that's what the Georgians call their city. "I am pleased that our Kare family continues to grow worldwide. The new location also shows that our themed shows and assortments stand for lifestyle and fun across all borders," said Schönhofen at the festive opening. The Tbilisi team entertained their guests with DJane and body dance performance, glittering rain, drinks and a gorgeous birthday cake.

The store in the immediate vicinity of other furniture stores and design boutiques attracts a sophisticated audience between the mid-20s and late 40s. Focal points of the exhibition are high-quality and trendy upholstered furniture, staged in the Kare living worlds and unusual objects for wall decoration.

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