

Interzum 2019

More than 1,800 exhibitors expected

Tuesday, 13.11.2018



Photo: Koelnmesse / Interzum

The bar for the Interzum 2019 is high. But the team around Matthias Pollmann and Maik Fischer expects to add another chapter to the "Success Story Interzum" at the end of the last early bird phase.

"We will once again be able to offer a unique event at the upcoming trade fair of the global industry. By identifying the relevant issues and charging them emotionally, Interzum will give new momentum to the industry. In combination with the further significant increase in the number of exhibitors, Interzum has successfully developed strategically," said Matthias Pollmann, Head of Trade Fair Management at Koelnmesse. Koelnmesse is currently expecting more than 1,800 exhibitors. With this result, Interzum would have succeeded in increasing its number of exhibitors by around 300 companies within just two events.

At the world's largest industry event, the most innovative products, technical innovations and material innovations will be presented. In addition to the global key players, the whole industry is in Cologne to experience product premieres - and to take a look into the future: topics that move the industry are the digitization of products and production, the increase in efficiency, the conservation of resources and

Sustainability, as well as living in a small space.

High number of new exhibitors

Koelnmesse expects a large number of new exhibitors in 2019, with 14% of the registered companies already attending Interzum. These include companies such as Abet Laminati, Multiprofil, Richter Akustik, Yildiz Entegre, lightweight solutions and the Work Furniture Group of Leggett & Platt.

Thematically, the fair also offers suggestions and inspirations with its piazzas, thus generating impetus for new ideas and inviting to networking. Next year's topics will be "Mobile Spaces", Hall 10.1, "Surfaces & Wood Design", Hall 6, "Disruptive Materials", Hall 4.2 "Digitization", Hall 3.2, "Digital Printing", Hall 3.2 and the North Boulevard "Tiny Spaces" in the focus of the Piazza concept.

More than 1,800 exhibitors expected

Links

- [Interzum](#)