

imm cologne

"The House 2020" brings Spanish life to the fair

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The Spanish design team MUT is Guest of Honor for "Das Haus" at the imm cologne 2020. Dick Spierenburg, Creative Director of the imm cologne, justifies the decision as follows: "MUT is less of a classic design team than a multidisciplinary community of like-minded people today in a variety of constellations: modern, flexible, creative. "

Guest of Honor for "Das Haus" at the imm cologne 2020 is the young design team MUT from Valencia. The design of the Spaniards thematizes u. a. the longing for a living concept in which retreat opportunities and outdoor life can be sustainably combined.

"Das Haus" stands at the Cologne furnishing fair as a programmatic design, how we could live in the future. In the residential house simulation of architecture, interior design and furnishing a designer or design team is given the opportunity for a personal statement on contemporary living.

"A project like The House gives a designer a unique opportunity to create something that is free from production and market conditions, while understanding and rediscovering their designs in their impact on the space," says MUT about the challenge to design a fully furnished house for the imm cologne. "In our design, we want to go a little further and explore the potential of architecture and interior design to open the space to the outside." With this, the architectural dimension of Das Haus is of particular importance this time. "Living on the Mediterranean is synonymous with outdoor living," says MUT about the

inspiration of her traditional home decor.

Founded in 2010 by Alberto Sánchez and Eduardo Villalón, the design studio is one of the most successful teams in the "new wave" of Spanish design. In their home town of Valencia, they design furniture, carpets, tiles and lighting for the furnishing sector and design hotels and exhibitions. Characteristic of all her works is a tendency to settle, soft circular shapes. Her drafts, which have been honored with the Red Dot, show forms that look alienated in an indefinite way; or they translate a familiar form into a modern design. Amongst her international clients are u.a. Expormim, GAN, Ex.t, Sancal, Preciosa Lighting, Bolia, E interiors, Harmony Inspire, Missana and LZF.

The name MUT comes from the Valencian (a variant of Catalan) and means as much as the call "rest!", With which one wants to make oneself heard. But the designers can also identify with the meaning of "courage" in German: "It perfectly complements our self - image because today it requires a lot of courage to defend one 's own line and not swim with the flow of trends", she said Spaniards.

With MUT this time "Das Haus" consciously stays in the European design sphere, but chooses a very progressive team with a contemporary profile. "MUT is less of a classic design team than a multidisciplinary community of like-minded people, as they are today in a variety of constellations: modern, flexible, creative. They work in surprisingly diverse areas and are product designers, creative directors, graphic artists, interior designers and editors in one, "commented Creative Director of imm cologne Dick Spierenburg (photo) on the decision for MUT.

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