

imm cologne/LivingKitchen 2019

"More international than ever"

Monday, 21.01.2019



Photo: Koelnmesse

With a good result, the imm cologne / LivingKitchen ended on Sunday, January 20, 2019. A total of 150,000 visitors - including estimates from the last day of the fair - were inspired by the furnishing and kitchen worlds, according to the organizers.

With a share of 52% of foreign trade visitors, the fair duo presented themselves as globally as ever before. In total, more than every second trade visitor came from abroad. The visitors came from 145 countries. Above all, the numbers of visitors from overseas would have developed well. But the trade fair double also registered a plus among visitors from other European countries.

"This result underlines once again that Cologne is the 'place to be' for the global interior design world. Over the past seven days, it has become clear that here in Cologne, the industry is setting the course for the business of the coming year," said Gerald Böse, CEO of Koelnmesse. "After a difficult year in 2018, the imm cologne was an outstandingly good and successful trade fair with which we as the industry are highly satisfied," emphasized Jan Kurth, Managing Director of the Association of the German Furniture Industry, the assessment of the Koelnmesse CEO. Thomas Grothkopp, Managing Director of the trade association Housing and Office, drew the following conclusion for retailers: "For the specialist trade, imm cologne and LivingKitchen were again the hotspot for inspiration and business contacts. She has made fun of the topic

of furnishing and thus provides a peppy start to the year 2019. "

There were significant increases in trade visitors from China (up 23%), North America and Canada (up 15%) and South America, up 29% overall. For Europe, significantly more industry professionals from Greece (plus 31%), Ireland (plus 30%) and Portugal (plus 31%) came to the imm cologne and LivingKitchen.

LivingKitchen with good results

According to the final report, LivingKitchen has also proven that it can deliver to the point, even under difficult circumstances. For seven days, 217 exhibitors from 28 countries presented their novelties. With a foreign share of 53%, the event was again very international.

"The good atmosphere that prevailed over the trade visitor days in the LivingKitchen halls shows the significance of the trade fair for the industry and Germany as a location," says Gerald Böse. Volker Irle also drew a positive conclusion: "It was a successful and inspiring LivingKitchen 2019, which makes you want more," says the managing director of the Arbeitsgemeinschaft Die Moderne Küche.

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Links

- [imm cologne](#)
- [LivingKitchen](#)